

Retention Committee Minutes December 14, 2018

Present: J. Abbott, C. Almeda, E. Bast, D. Bertch, E. Bell, C. Cockerel, M. Collins, E. Dominianni, C. Dunten, A. Galick, S. Hubbell, K. Johnson, A. Marsh-Peak, C. Olson, E. Pauken, T. Quada, C. Ross, L. Thomas, T. Welsh.

Absent: M. Adams, B. Bates, A. Cederberg, L. Cosby, L. Cool, S. Herrmann, D. Mondoux, C. Stroven

1. Call to order
2. The minutes of November 9, 2018 were approved
3. Institutional Research update
 - a. Winter enrollment down, 1% v. 2017
 - b. Headcount down, 1.2% v. 2017
 - c. Credit hours down, .09% v. 2017
 - d. Retention
 - i. Beginning to look at data re: WMU graduation rate of KVCC students who transfer to WMU
 1. Similar data available from GVSU and Ferris
 2. Trying to determine correlation between AS completion at KVCC and BS completion at WMU
 3. Mike and Dennis will be meeting with new WMU Provost next week; info would be helpful, as would list of KVCC programs that have significant potential of transferability to WMU
 - ii. Need to ensure transferability of KVCC credits to 4-year institutions
 1. Frequently dependent upon specific programs
 2. FL legislature mandates that all credits from 2-year institutions will be accepted at all 4-year institutions
 - iii. Currently meeting w/ WMU Education program
 1. Heading into significant teacher shortage
 2. Meetings w/WMU will continue, focusing on ensuring KVCC students will meet criteria to transfer to WMU
 - e. MCCA Statewide Transfer Initiative
 - i. Developing statewide articulation agreements
 1. Reviewing most sought-after degrees (employability)
 2. Working to make sure 2-yr and 4-yr institutions are on the same page
 3. Seeing good progress with all program agreements
 - a. Efforts also aiding in 1) breaking down barriers; 2) providing mechanism for identifying issues in institutions' programs
 4. 3- phases; anticipate statewide signing May 1 for Phase 1
 - ii. KVCC to review guided pathways v. state agreements to identify alignment issues; depending upon program may or may not be able to adjust

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4. Retention Plan Priority Area updates
 - a. Batch Cancellation
 - i. Down to 556 at the start; down from 2000'ish one week prior to cancellation date
 - ii. 43% re-enrolled v. 55% at the end of 2017; GOAL = 62%
 - iii. For re-enrolled, text messaging (x2) re: balance due prior to classes starting
 - iv. Text messages continue on 1st and 15th to those with balances due
 - v. Of those not re-enrolled...
 1. Connected with all via phone outreach but 7: 54 direct connection; 200+ voice mail
 - vi. Question raised whether Cougar Completion Grant information is communicated to faculty?
 1. If not should be
 2. Suggestion made to discuss at upcoming ALC
 - vii. Mike commended efforts in pairing list for batch cancellation
 - viii. Question if "Balance Due" on MyValley has had an impact
5. Ongoing Initiatives/Strategy Committee updates
 - a. Tabled until January meeting
6. Enrollment Committee/Enrollment Task Force – Discussion of Merger
 - a. Recent discussion re: merging groups potentially beginning in Fall 2019
 - b. Groups discuss same/similar topics
 - c. Duplication of participants: individually/departmentally
 - d. Merged group would focus on enrollment "continuum"
 - e. Would be very helpful from KPI tracking/reporting aspect
 - f. Efforts/initiatives would be streamlined/more effective; results/outcomes realized sooner
 - g. Cheryl commented that merging prior to the enrollment push for Fall would be helpful
 - h. Mike stated it will likely be possible to merge sooner; possibly in January
7. Part-Time Learner Support
 - a. Evan distributed/reviewed: document re: effective retention program
 - b. Target-X Update
 - i. 2 data sessions this week
 1. Successfully imported data into Retention Suite
 - ii. Data sessions to continue
 - iii. Question raised re: updates of student data to insure T-X and Banner are in sync and what data points need to be real-time updates v. overnight updates
 1. Conversations continue re: same
 - iv. Question also raised re: how far back, historically, should we go to store data
 - c. Part-time Student Support
 - i. Extended discussion identified the following:

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1. Review of credit hours v. contact hours; several programs – culinary, health careers, industrial trades – have higher contact hours; could be revealing for PT students
 2. Use of PT student focus groups to help identify class/schedule needs
 3. Question re: what our default message is; best practice is a minimum of 2 classes/semester
 4. PT pathway maps are needed
 5. What is the student's ROI and how quickly does he/she need to realize the return?
 6. Providing class schedules a year in advance could assist in long-term planning; however not all student are motivated by a long pathway
 7. Availability of summer Pell Grants will provide more opportunities
- ii. Committee then broke into smaller groups to complete a short exercise
1. Results will be compiled and reviewed at the next meeting
 2. Anyone with additional comments can forward them to Evan.